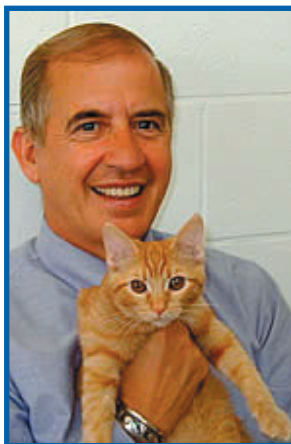




Learning the Business of Saving Animal Lives!

Are you: An animal shelter manager?
A pet rescue activist?
A nonprofit group fundraiser?
Part of the solution to pet overpopulation in Kentucky?



Hopkinsville, KY native Mike Arms is the President of the Helen Woodward Animal Center in San Diego and an internationally acclaimed animal welfare expert. He has raised millions of dollars through innovative programs he designed while at the ASPCA and the North Shore Animal League. He also created the often-imitated and highly successful "Adopt-a-thon" and "Home 4 the Holidays" adoption programs.

Please join us for a day-long workshop with Mike Arms, one of the nation's top experts in pet adoptions, rescue group marketing, and nonprofit fundraising!

Friday, October 7, 2005
The Kentucky Theater, 214 E. Main St., Lexington, KY

Only \$10 per person includes:

8:30 am Registration and light breakfast.

9:00 am The business of running a shelter. How to market and increase adoptions. Legislative update.

Noon Lunch catered by Mark Jensen (vegetarian and vegan options available).

1:15 pm Fundraising and special events. Wrap-up and Q&A.

4:00 pm Private reception and live music at The Dame, 156 W. Main St.

In order for us to print enough materials and order enough food, we need your reservation by Friday, **September 30, 2005** (one week in advance).

You can find our registration form at www.PawPrintPublishing.org/mikearms. The website allows you to pay the registration fee by credit card online through a secure link to PayPal. You may also mail registration forms and checks to PawPrint, P.O. Box 2205, Lexington, KY 40588-2205.

For more information, contact Pam Rogers (502.718.2592 or pamr@execslc.com) or Jennifer Miller (859.225.0979 or pawprint@insightbb.com).

Sponsors Include:



Holly's Place Animal Rescue





Learning the Business of Saving Animal Lives! October 7 workshop with Mike Arms.

Registration Form

Name(s) _____

Address _____

Daytime Phone _____ **Evening Phone** _____

E-mail Address _____

Affiliation(s) _____

Are there specific topics you hope Mike Arms will address? _____

The registration fee is \$10 per person. Because the actual event costs will be substantially more than \$10 per person, the registration fee will not be deductible for income tax purposes.

Please enclose a check payable to PawPrint Publishing, Inc. and mail it with this form to P.O. Box 2205, Lexington, KY 40588-2205.

The registration deadline is Friday, September 30, 2005.

If you would prefer to pay with a credit card, you can register online and use a secure PayPal link at www.PawPrintPublishing.org/mikearms.

Questions? Contact: Pam Rogers (502.718.2592, PamR@execsllc.com) or Jennifer Miller (859.225.0979, PawPrint@insightbb.com)

AGENDA:

- | | |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30-9:00 am | Registration and breakfast (sponsored by Lexington Humane Society). |
| 9:00-10:30 am | The business of running an animal shelter – how it was and how it should be. |
| 10:45-noon | How to market and increase adoptions. Legislative update. |
| Noon-1:15pm | Lunch catered by Mark Jensen (vegetarian and vegan options available). |
| 1:15-2:45 pm | Fundraising and special events. |
| 3:00-4:00 pm | Wrap-up and Q&A. |
| 4:00-6:00 pm | Private reception and live music at The Dame, 156 W. Main St.
(Elected officials and active animal rescue supporters are invited to join our reception.) |

SPONSORS:

Animal Gambill, The Dame, Highbridge Springs, Holly's Place Animal Rescue, The Humane Society of the United States (HSUS), John's Family of Stores, Kentucky Animal Care and Control Association (KACCA), Kentucky Animal Welfare Association (KAWA), Kentucky Coalition for Animal Protection (KCAP), Lexington Humane Society, New Albany Floyd County (Indiana) Animal Shelter, PawPrint Publishing, Primate Rescue Center, Shamrock Foundation, and Woodford Humane Society.

